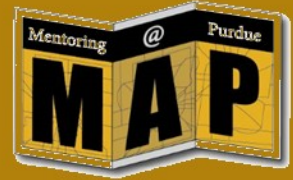


Mentoring@Purdue

Building Your Brand: Mentoring for Entrepreneurial Activities



Join us on Zoom!

Meeting ID: 966 6531 0347

Passcode: 046465

Wednesday, April 28, 2021
Noon – 1:00 p.m. (EDT)



Lisa Bosman, Ph.D.

Assistant Professor

Technology Leadership & Innovation
Purdue Polytechnic Institute



Nathalie Duval-Couetil, MBA, Ph.D.

Professor & Associate Director

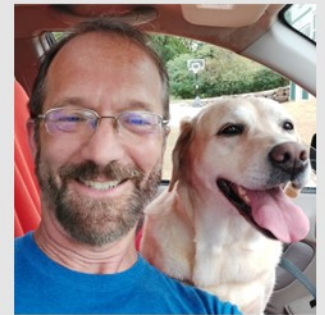
Burton D. Morgan Center for Entrepreneurship
Purdue University



Ariel Smith, M.Ed.

Ph.D. Candidate

American Studies
Purdue University



Don Stanley, M.S.

Professor

Life Sciences Communication
University of Wisconsin Madison

As graduate students prepare for the workforce, it can be challenging to market themselves for careers in the current environment. This webinar will feature strategies and advice from a panel of experts for having an entrepreneurial mindset and for developing creative and effective ways to build and market one's brand for career opportunities. Please join us for this discussion about mentoring for entrepreneurial activities. .

This free virtual workshop is also open to anyone outside of the Purdue Community.



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What is M@P?

M@P is a mentoring program designed for women and minority graduate students at Purdue University. M@P aims to improve the quality of graduate education through fostering mentoring relationships between graduate students and faculty or staff members.